



Serintas Privacy Policy

Effective Date: 04/05/2024

Welcome to Serintas! We are committed to protecting the privacy and security of the personal data we collect from our users, especially as it pertains to students and educators. This privacy policy outlines how we handle, store, and protect your data during our pilot phase.

1. Data Collection

- **What We Collect:** We collect basic personal information such as names, email addresses, and school affiliation. Additionally, we gather:
- **Sentiment Score:** A chosen sentiment score and a reason from a predefined list.
- **Exercise and Sleep Data (Optional):** Record of number of minutes exercised, type of activity and hours of sleep.
- **Purpose:** Data is used exclusively for the purpose of enhancing educational outcomes and supporting student wellbeing. This includes tracking and analysing trends in student behaviour and wellbeing.

2. Consent

- **Obtaining Consent:** Consent is obtained directly from users or, in the case of minors, their legal guardians. We ensure that all parties understand what data is being collected and how it will be used before they provide consent.

3. Use of Data

- **Application:** Data collected during the pilot is used to test and improve the functionality of Serintas, assess the effectiveness of interventions, and enhance the overall educational experience.
- **Sharing:** We do not share personal data with any third parties without explicit consent, except as required by law.

4. Data Security

- **Protection Measures:** We employ advanced security measures to protect your data from unauthorized access, alteration, or destruction. This includes encryption, secure server configurations, and strict access controls provided by Amazon Web Services (AWS).



- Data Retention: Data is retained only for as long as necessary to fulfil the purposes outlined in this policy, after which it is securely deleted.

5. User Rights

- Access and Control: Users have the right to access, correct, or delete their personal data at any time. Requests for access or correction can be made directly through our platform or by contacting our support team.
- Opt-Out: Users can opt-out of data collection at any time by withdrawing their consent. This can be done through the platform settings or by contacting us directly.

6. Changes to This Policy

- Updates: We may update this privacy policy to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Platform before the change becomes effective.

7. Contact Us

- Feedback and Concerns: If you have any questions about this privacy policy or our treatment of your personal data, please contact us at:
 - Email: info@serintas.com

Thank you for being part of our pilot phase. Your participation is invaluable as we strive to enhance student wellbeing through Serintas.